

TOURISTS BECOME GASOLINE MISERS

EIGHTY NEW MAXWELLS IN INTERESTING COMPETITION FOR FLANDERS PRIZES

IN CROSS COUNTRY TOUR

Predicted that Winners Will Have to Average Better Than 30 Miles to the Gallon

One of the feature events of the touring year, the returns from which are awaited with great interest generally, is the unique competition just held by the Maxwell Dealers' Association of Zone 1—a sales district including Eastern New York, Eastern Pennsylvania, New England, New Jersey and Maryland.

The event was an efficiency tour in which eighty new 1916 Maxwells, fresh from the factory, competed over a cross-country course lying between Buffalo and the dealers' respective home cities. It followed a visit to Detroit where the members of the association had inspected the busy Maxwell plants, and had purchased for the run the \$52,400 worth of cars which they used in it.

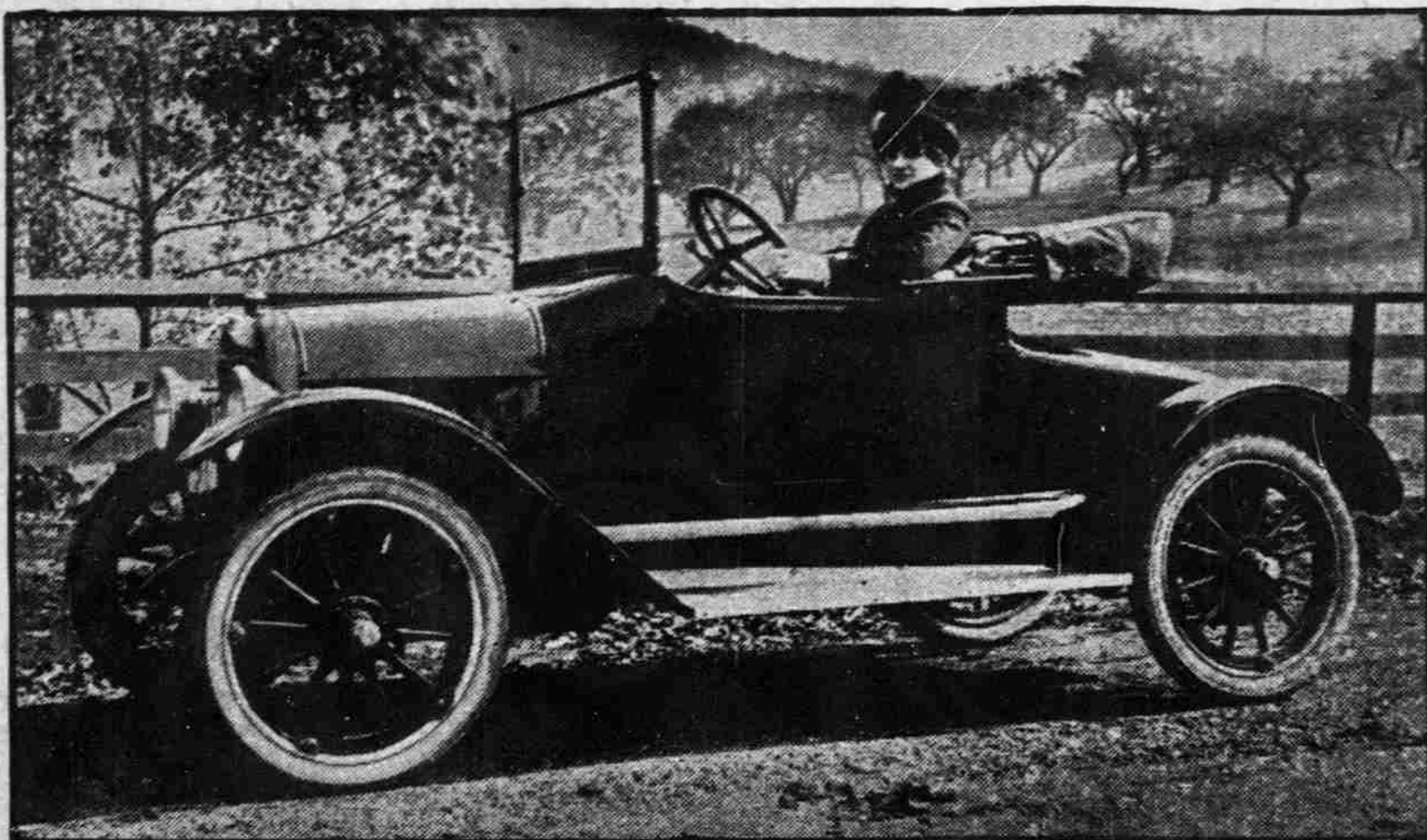
The dealers took ship at Detroit for Buffalo, their eighty new automobiles occupying the hold. At the Lake Erie port they climbed into their cars and rolled out for the test.

Each car had been furnished lubricating oil and water for the start. The oil reservoir had been sealed, it being taken for granted that one gallon would be enough to carry any of the cars to its destination, as none of the contestants had to travel more than 1000 miles.

During the run each driver kept exact track of the amount of gasoline used. On his arrival he filled out a blank form of affidavit which he forwarded to Walter E. Flanders, the Maxwell president and general manager who had donated three cash prizes as awards to the winners.

It is confidently predicted that the prize winners in the tour will be compelled to average better than 30 miles to the gallon of gasoline—a feat which, if realized, will be an almost revolutionary commentary on the efficiency design of the modern

Miss Eva Cunningham and Winning Car



The first of the above articles tells of the starting out of the big party in Maxwell cars to make the economy tests. This was made about two weeks ago. The second story, which has just been sent out, tells of the final result of the trip, all of the contestants having reported to headquarters.

This contest, which is absolutely authentic, will answer emphatically the question often asked: "How is the Maxwell on gasoline and oil consumption?" The Maxwell has the world's record on gas, oil and tire mileage.

R. R. CARROLL, DISTRIBUTOR, OCALA, FLA.

light, American-built automobile. During the early stages of the run several drivers claimed to be exceeding the 30 mark. As their cars were then new and had been started with no preparation except the standard factory road tests and adjustment, even better results were hoped for, as the tour progressed.

Several of the tourists living in Eastern New York were able to reach their homes in one day of running by covering from 200 to 300 miles. For most of the tourists the run contained two days of cross-country work. H. B. Leary, Jr., of Washington, D. C., and Alvin Piper of Damariscotta, Me., had three long days of travel ahead of them at the start, Leary being nearly 600 miles from home by the main traveled highway, while Piper had over 700 miles before him at the start.

The Dempsey Hat Shop has opened permanent millinery parlors for the season at the residence of Mrs. W. H. Hetrick at 229 East Fort King avenue. 10-6t

AN OCALA MAN'S EXPERIENCE

Results Tell the Tale
Can you doubt the evidence of this Ocala citizen?

You can verify Ocala endorsement. Read this:
Rev. D. W. Price, 4 Orange street, Ocala, says: "My kidneys were weak and at times I couldn't control the passages of the kidney secretions. I was greatly bothered during busy hours of the day. I got a box of Doan's Kidney Pills and began using them as directed. They certainly acted quickly in regulating the action of my kidneys and relieving the lameness in my back. I don't hesitate to recommend them to anyone having kidney complaint."

Price 50c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Rev. Price had. Foster-Milburn Co., Props, Buffalo, N. Y. Ad. 11.

NOTICE

To the Members of the Boys' Corn Club

The express company will bring your exhibit to the fair free, if you will send it to me in care of the secretary of the fair association. I hope every one of you will get your corn to the fair by the 22nd of November. Very truly yours
S. J. McCully,
Agent.

BEWARE CHEAP SUBSTITUTES

In these days of keen competition it is important that the public should see that they get Chamberlain's cough remedy and not take substitutes sold for the sake of extra profit. Chamberlain's Cough Remedy has stood the test and been approved for more than forty years. Obtainable everywhere. Adv.

ORANGE PACKER'S TICKETS

This office will make close prices on sets of tickets for orange packers for the coming season. Write us for samples and prices.
dew tf The Ocala Star.

SEABOARD SCHEDULE

South Bound

No. 1.—Lv Jacksonville, 9:30 p. m.; Ar. Ocala, 1:45 a. m.; Lv. Ocala 1:50 a. m.; Ar. Tampa 6:30 a. m.; Lv. Tampa 7:30 a. m.; Ar. St. Petersburg 9:30 a. m.

No. 3.—Lv. Jacksonville 9:30 a. m.; Ar. Ocala 12:57 p. m.; Lv. Ocala 1:17 p. m.; Ar. Tampa, 5:25 p. m.; Lv. Tampa, 5:40 p. m.; Ar. St. Petersburg 8 p. m.

No. 9.—Limited train; Lv. Jacksonville 1:30 p. m.; Lv. Ocala, 4:30 p. m.; Ar. Tampa, 7:45 p. m.

North Bound

No. 2.—Lv. St. Petersburg, 4:30 p. m.; Ar. Tampa, 6:55 p. m.; Lv. Tampa, 9 p. m.; Ar. Ocala, 2:30 a. m.; Lv. Ocala, 2:35 a. m.; Ar. Jacksonville, 6:45 a. m.

No. 4.—Lv. Tampa, 9 a. m.; Ar. Ocala, 1 p. m.; Lv. Ocala, 1:20 p. m.; Ar. Jacksonville, 5:25 p. m.

No. 10.—Lv. St. Petersburg, 8:30 a. m.; Ar. Tampa, 10:50 a. m.; Lv. Tampa, 1 p. m.; Lv. Ocala, 4:10 p. m.; Ar. Jacksonville, 7:15 p. m. Limited train.

NOTICE TO HOUSEKEEPERS

If you want any kind of furniture repaired, re-upholstered, re-polished or remodeled, write me. Satisfaction guaranteed, and the prices are right. Fred J. Burden, Box 448, Ocala, Fla. 9-2-1m

NOTICE

On next Sunday evening at the Baptist church in this city there will be a lecture by Mrs. Lillian Britton Fulton, a celebrated orator and white ribboner, who will speak on "Temperance from an Educational Basis." Mrs. Fulton comes with the highest testimonials as a womanly woman, a clear reasoner and an interesting speaker. She has spoken in temperance campaigns in seven states and two foreign countries and is now just returned from Panama. She will give a history of that remarkable place first hand as she worked there for two years. We solicit for her a large hearing.

On Saturday and Monday, 18 pounds of sugar for \$1, with one dollar's worth of other groceries, for cash. Smith Grocery Co. Phone 434. tf

OCALA FRATERNAL ORDERS

MARION-DUNN MASONIC LODGE

Marion-Dunn Lodge No. 19, F. & A. M., meets on the first and third Thursday evening of each month at 8:00 o'clock, until further notice.
A. E. Burnett, W. M.
Jake Brown, Sec'y.

CHAPTER NO. 13, R. A. M.

Regular convocations of the Ocala Chapter No. 13, R. A. M., on the fourth Friday in every month at 8 p. m.
H. S. Wesson, H. P.
Jake Brown, Sec'y.

ORDER OF EASTERN STAR

Ocala Chapter, No. 29, O. E. S., meets at Yonge's hall the second and fourth Thursday evenings of each month at 7:30 o'clock.
Mrs. Emily Webb, W. M.
Mrs. Lillian Simmons, Sec'y.

OCALA LODGE NO. 286, B. P. O. E.
Ocala Lodge No. 286, Benevolent and Protective Order of Elks, meets the second and fourth Tuesday evenings in each month. Visiting brethren always welcome. Club house opposite postoffice, east side.
Z. H. von Engelken, E. R.
Nelson Geise, Secretary. At.

OCALA TEMPLE PYTHIAN SISTERS

The Ocala Temple Lodge No. 28 Pythian Sisters, meets every Tuesday afternoon at 2:30 at Castle Hall, west of courthouse. Visiting members are cordially invited to meet with us.
Lena Tompkins, M. E. C.
Kate B. Howell, M. R.

KNIGHTS OF PYTHIAS

Ocala Lodge No. 19, Convention: held every Monday at 7:30 p. m. at Castle Hall, over the James Carlisle drugstore. A cordial welcome to visiting brothers. C. B. Howell, C. C.
Chas. K. Sage, K. of R. S. Ad.

CONCORDIA LODGE F. U. OF A.
Concordia Lodge, Fraternal Union of America, meets in Yonge's Hall on the second Thursday evening of each month. Geo. L. Taylor, F. M.
Chas. K. Sage, Secretary. Ad.

WOODMEN OF THE WORLD

Fort King Camp No. 14 meets at the K. of P. hall at 7:30 p. m. every second and fourth Friday. Visiting brethren are always welcome.
J. W. Lamar, C. C.
Chas. K. Sage, Clerk.

ODD FELLOWS

Tulula Lodge No. 22, I. O. O. F., meets in Yonge's Hall every Tuesday evening at 7:30 o'clock. A warm welcome always extended to visiting brethren.
M. M. Little, N. G.
W. L. Colbert, Secretary.

GIRL DRIVER WON ECONOMY RUN

MISS EVA CUNNINGHAM OF HAVERHILL, MASS., BEAT THE VETERANS

MAXWELL AVERAGES HIGH

Five Score Records of Better Than 30 Miles Per Gallon in New Cars

To the amazement of the veteran road drivers who took part in the recent Maxwell efficiency run from Buffalo to their homes in New England and the other North Atlantic states, the first place winner turned out to be the only woman pilot in the tour.

Miss Eva Cunningham, daughter of F. J. Cunningham, Maxwell dealer at Haverhill, Mass., drove from Buffalo to Haverhill, 567 miles, on exactly 17 gallons of gasoline—an average of 33.37 miles to the gallon. Her car was a new Maxwell roadster.

There is no disputing Miss Cunningham's record. Her drive was under the eye of several witnesses and the details are set forth in her own affidavit.

Miss Cunningham's car also went the route without the addition of a drop of cylinder oil to the original supply. This is really the fact which won her the big slice of the Flanders prize, as her mileage on fuel was exceeded by two of the other cars in the big tour—those driven by her father and by George D. Robinson, of Springfield, Mass. Mr. Cunningham's new Maxwell touring car averaged 36.85 miles per gallon, and Mr. Robinson's roadster, 34.9 miles. Each of the male pilots, however, added a quart of oil to the original supply.

Second prize went to Verne H. Jackson, of Pen Argyle, Pa., and third to Joseph De Cantillon, of Meriden, Conn., the former covering 368 miles and the latter 474 miles.

Six of the tourists, virtually all of whom were Maxwell dealers driving new cars to their homes from Buffalo, scored averages of better than 30 miles per gallon; sixteen scored between 25 and 30 miles. In fact, the average of the entire tour, including eighty cars, was very close to 25 miles to the gallon—a degree of efficiency almost incredible to those not acquainted with recent barburition development in cars of the light, popular-priced type.

The tourists who watched Miss Cunningham's driving praise her without reservation. She piloted her car up "Jacob's Ladder"—a rolling climb of 130 miles—on high gear, and showed the most dashing sort of skill on a number of detours where rough and difficult roads were met with.

A year ago a sensation was caused when a Maxwell, under observation at Yale University, made a record of 33.2 miles to the gallon. This record was bettered by three of the cars in the recent tour, including the one driven by Miss Cunningham.

We Want YOU

to become better acquainted with

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Coca-Cola

Every day we will give a lady or gentleman an opportunity to treat a friend to a BOTTLE of Coca-Cola at our expense. Watch the columns of the Star for your name.

Ocala Coca-Cola
Bottling Works



Which saves you 35% on your INSURANCE

	Metal	Shingle	Fire
1-Year rate...	\$1.00	\$1.15	\$1.30
3-Year rate...	2.00	2.15	2.30
5-Year rate...	3.00	3.15	3.30

JAXON METAL SHINGLES WILL STAND ALL TESTS.
They Are Practically Everlasting.
Made of rust-proof Tenscan Metal or Galvanized Open Hearth Steel, they are FIREPROOF, LIGHTNING PROOF, and that can be done with hammer and nails, the only things needed. They can't come off because they interlock and a boy can easily put them on.
Send Today for Illustrated Booklet.
THE FLORIDA METAL PRODUCTS CO.
3650 EVERGREEN AVE., JACKSONVILLE, FLA.

WHEN IN NEED OF

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PHONE 235

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THE PLUMBER

Maxwell

The "Wonder Car"

Demountable Rims

The 1916 Maxwell is equipped with demountable rims, and has the same size tire on all four wheels. Two vitally important features.

To replace a tire on the road it is only necessary to loosen five bolts; slip off the flat tire; slip on spare rim and tire; tighten three bolts, and proceed.

We are waiting to take you for a test ride in the car that has broken all low "First-Cost" records, and is breaking all low "After-Cost" records.

"One Man Mohair Top" **\$655** *Electric Starter*
Demountable Rims *Electric Lights*
Rain Vision Windshield *Magneto Ignition*

FOR DETROIT

"Every Road is a Maxwell Road"

R. R. CARROLL, DISTRIBUTOR
OCALA, FLORIDA

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Finest
PUREST LINEN

Try Our Stationery

Use good stationery—it is a mark of good taste. It is just as necessary to use stylish stationery as it is to wear stylish clothes. Your letters are judged just as much by the paper you use as by the words you write.

You want proper stationery, don't you? We have it for you.

Anti-Monopoly Drug Store.

WE TAKE CARE

Put Your Ad. in the Star.